

73079-7

11/18/2013

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460

NOV 18 2013

OFFICE OF
CHEMICAL SAFETY
AND POLLUTION PREVENTION

Cisse W. Spragins, Ph.D.
Rockwell Labs Ltd
1257 Bedford Avenue
North Kansas City, MO 64116

Subject: Label Notification(s) for Pesticide Registration 98-10 and 2007-4

Dear Dr. Spragins:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 dated September 3, 2013 for the product InTice™ Liquid Bait. The Registration Division (RD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the action(s) requested fall within the scope of PRN 98-10. The Confidential Statement of Formula (CSF) and/or label submitted with the application has (have been stamped "Notification" and will be placed in our records.

The Agency is in receipt of your Application(s) for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 dated for September 3, 2013 for:

Alternate Brand Name: Maggie's Farm™ Simply Effective™ Ant Killer

The Registration Division (RD) has conducted a review of this request for applicability Under PRN 2007-4 and finds that the label change(s) requested falls within the scope of PRN-2007-4. The label has been date-stamped "Notification" and will be placed in our records.

EPA Registration Number: 73079-7 InTice™ Liquid Bait

Please be reminded that 40 CFR Part 156.140(a)(4) requires that a batch code, lot number, or other code identifying the batch of the pesticide distributed and sold be placed on non-refillable containers. The code may appear either on the label (and can be added by non-notification/PR Notice 98-10) or durably marked on the container itself.

If you have any questions, please contact Melody Banks on 703 305-5413 or via email @banks.melody@epa.gov.

Sincerely,

A handwritten signature in black ink, appearing to read "Richard Gebken".

Richard Gebken
Product Manager
Insecticide Branch
Registration Division



September 3, 2013

Document Processing Desk (NOTIF)
Office of Pesticide Programs/EPA
One Potomac Yard
2777 S. Crystal Drive
Arlington, VA 22202

By Federal Express

PM Team #13

Re: InTice™ Liquid Bait, 73079-7, 5.0% Borax
NOTIFICATION of Minor Changes

Dear Sir/Madam:

Attached please find our Notification of an ABN, additional pack sizes and minor changes in labeling for the subject product.

The label changes are housekeeping changes regarding contact info and trademark statements and some factual marketing statements. The label has also been reorganized and the optional marketing statements moved to a section at the end.

Both a highlighted and a clean copy of the label are attached.

There are no product changes and no other label changes.

Many thanks for your kind attention. Please feel free to contact us at 816 283 3167 or cspragins@rockwelllabs.com with any questions or concerns.

Sincerely,

Rockwell Labs Ltd

Cisse W. Spragins, Ph.D.
CEO

NOTE: *Bold italicized text is information for the reader and not part of the label.*
[Bracketed information is optional text.] Text separated by / denotes and / or options.

InTice™ Liquid Bait
ABN: InTice™ Rover Ant Bait
ABN: InTice™ Thiquid™ Ant Bait
ABN: Maggie's Farm™ Simply Effective™ Ant Killer

Green Zone™ (logo)

NOTIFICATION

Active Ingredient: Sodium Tetraborate Decahydrate (Borax).....5.0%
Other Ingredients:.....95.0%
Total:.....100.0%

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EPA Reg. No.: 73079-7 EPA Est. No.: (as applicable)
Net Contents: 1 fl oz, 2 fl oz, 3 fl oz, 4 fl oz, 8 fl oz, 16 fl oz, 128 fl oz (One Gallon)

KEEP OUT OF REACH OF CHILDREN
CAUTION

PRECAUTIONARY STATEMENTS

Hazards to Humans and Domestic Animals: **CAUTION:** Harmful if swallowed or absorbed through the skin. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, or using tobacco.

First Aid: If Swallowed: Call a poison control center or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by the poison control center or doctor. Do not give anything by mouth to an unconscious person.

Have the product container or label with you when calling a Poison Control Center or doctor or going for treatment. You may also call 1-800 858 7378 for emergency medical treatment information.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

Use Restrictions: In edible product areas of food handling establishments, restaurants or other areas where food is commercially prepared or processed, or in serving areas when food is exposed, this product may only be applied as a crack and crevice treatment. Any product remaining outside of cracks and crevices must be cleaned up and removed.

Attracts and Kills All Common Household Ants Including: Argentine ants, ghost ants, cornfield ants, pavement ants, pharaoh ants, acrobat ants, white footed ants, little black ants, odorous house ants, rover ants, crazy ants, big headed ants, and other sweet feeding ants except carpenter, fire and harvester ants.

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For Use in and Around: Homes, hospitals, restaurants, apartments, grocery stores, institutional buildings, schools, cafeterias, warehouses, storage areas, food processing plants, mobile homes, boats, military bases, theaters, nursing homes, and on military, commercial, and cruise ships.

Controlling and Eliminating Ants: First ants will come in large numbers, but soon disappear. This product is formulated to allow worker ants to consume the product and survive long enough to carry the liquid back to the nest and deliver a dose to the rest of the colony. Monitor the placements and ensure there is always a fresh supply of InTice Liquid Bait at each placement.

Indoor Use

Apply InTice Liquid Bait to small pieces of cardboard, paper or foil, or in purpose built bait stations and place product in areas inaccessible to children and pets, where ants are seen, such as the edges of sinks, tubs, window sills, under food cabinets, along floors and base boards and in corners. Use plenty of bait placements, the more bait placements the better. Since invading ants usually have outdoor nesting sites, it often helps to put the product outside, close to where ants are found entering the structure. Ants typically follow defined trails from the nest to food or water. Placing InTice Liquid Bait close to these trails will improve control.

Outdoor Use

Environmental Hazards: Do not apply directly to water, or to areas where surface water is present or to intertidal areas below the mean high-water mark. Do not contaminate water when disposing of equipment washwaters or rinsate.

Locate areas around the building where ants are seen trailing. Apply InTice Liquid Bait in areas inaccessible to children and pets. For a perimeter defense system, place bait stations against the foundation where the trails are found. Spacing the bait stations every 5 to 10 feet will provide the best results. Check the bait stations regularly for activity. Remember ants will feed on InTice Liquid Bait and carry the bait back to the rest of the colony. Heavy infestations may require several bait placement refills. InTice Liquid Bait can be diluted with water to obtain a 1% or 2.5% solution of Borax. Such a dilution is helpful when a substantial volume of InTice Liquid Bait is needed in a baiting program designed to control very large multi-queen and multi-colony ant infestations.

- 1% Dilution: 1 part InTice Liquid Bait to 4 parts water. Mix thoroughly.
- 2.5% Dilution: 1 part InTice Liquid Bait to 1 part water. Mix thoroughly.

Using InTice Liquid Bait in Bait Stations: Apply InTice Liquid Bait using bait stations designed to hold bait. This product will work well in Rockwell's BaitPlate, D-Sect and PFT stations (sold separately). Diluted InTice Liquid Bait may also be spot sprayed just to the point of run-off onto building foundations, fence posts and other stationary structures outdoors. Do not spray on grass or plants.

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Storage and Disposal

Storage: Store in a cool dry place. Do not store where children or animals may gain access.

For 1 fl oz, 2 fl oz, 3 fl oz, 1 Gallon Size:

Disposal: If Empty: Non-refillable container. Do not reuse this container. Place in trash or offer for recycling if available. **If Partly Filled:** Call you local solid waste agency or **1-800-CLEANUP** which is managed as a public-private partnership.

For 4 fl oz, 8 fl oz, 16 fl oz sizes:

This application container may be refilled by the end-user of the product. Refill only with InTice Liquid Bait.

Disposal: If Empty: Place in trash or offer for recycling if available. **If Partly Filled:** Call you local solid waste agency or **1-800-CLEANUP** which is managed as a public-private partnership.

[Warranty Limitations and Disclaimer

Seller makes no warranty expressed or implied, concerning the use of this product other than as indicated on the label. Buyer accepts this material subject to these terms, and assumes all risk of usage and handling except when used or handled in accordance with this label. There are no expressed or implied warranties of merchantability or fitness for any particular purpose, except as specifically stated herein. To the extent consistent with applicable law, the manufacturer shall not be liable for any consequential damages based on the use of the product.]

Manufactured by: Rockwell Labs Ltd (logo)
[North] Kansas City, MO 64116
[Phone number / Web address]

[© XXXX]
[Trademark ownership statement]

Marketing Claims

- [Thick, Syrup Bait]
- [For Indoor and Outdoor Use]
- [Attracts Ants Fast]
- [Kills the Ants You See and the Ants in the Nest]
- [Odorless Formula]
- [[X] [Free] Bait Trays Included] *When applicable*
- [WBE Woman Business Enterprise NWBOC Certified (logo)] *As factual based on company certification*
- [Made in [the] USA (logo)]
- [Crafted in the Heartland (logo)] *When manufactured in Missouri*